



## **Dave Preston Joins Unitel's Advisory Council**

*Seasoned Sales & Marketing Professional To Lend His Expertise*

BOSTON, MA — January 21, 2008 — Unitel, Inc., the region's leader in business communications, announced today that David Preston has accepted a position to sit on the company's advisory council as one of its founding members. Mr. Preston is a seasoned sales and marketing professional who has helped build a number of successful companies throughout his illustrious career.

Mr. Preston is the former Chairman of the Board of Directors of Vermont Pure Holdings, Ltd. where he was a Board Member for ten years. He has a 40 year career in consumer products including 27 years in sales, marketing and general management at The Gillette Company. Mr. Preston was a Division President for 12 years with responsibilities in Canada, U.S. and Europe including 5 years as President of the U.S. Safety Razor Division. He also spent 5 years at Kayser Roth Corporation, a hosiery company located in North Carolina, first as President of the Sock Division and later as President of the Department and Specialty Store Division.

"We're thrilled that Dave joined the Unitel Advisory Council," said Mark Worster, President of Unitel. "We're going to tap into his vast

experience and incredible knowledgebase to help guide the strategic direction of the organization. It will be a privilege to work with him."

The purpose of Unitel's Advisory Council is to provide sound advice to the senior management team as it relates to corporate strategy, technology integration, strategic partnerships, and customer relations. This distinguished group will lend their expertise to support the organization's growth and help achieve its mission of increasing their customers' profitability and giving them a competitive advantage.

"Unitel is one of Boston's extraordinary companies," stated David Preston, Member of the Unitel Advisory Council. "They are a leader in technology and strongly believe in developing the right solution that meets each and every customer need. I'm honored to be associated with such a reputable organization."

### **ABOUT UNITEL, INC.**

Unitel is a (20) year old provider of state-of-the-art technology consulting and communication systems designed to increase profitability or provide a competitive advantage. Their product portfolio ranges from consultative technology planning to telephone systems, network hardware and technology support. Unitel delivers solutions using industry certified technical professionals dedicated to client satisfaction. Unitel's clients include every type and size of business imaginable including construction, architects, software developers, biotech, non-profit and many other types of businesses. Whatever product or service needed Unitel or their customers can provide a solution.

In addition to on site systems Unitel provides valuable assistance in managing services that connect a business to the outside world. Their expertise in working with these companies allows you to focus on your core business and not on your communications system.

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